

### ARIGNAR ANNA GOVERNMENT ARTS COLLEGE NAMAKKAL – 637 002

(Re-Accredited with 'B' Grade by NAAC & Affiliated to Periyar University, Salem)

# **CRITERION VII**

### 7. INSTITUTIONAL VALUES AND BEST PRACTICES

# 7.3. INSTITUTIONAL DISTINCTIVENESS

7.3.1. Portray the performance of the Institution in one area distinctive to its priority and thrust



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### 7.3.1. Portray the performance of the institution in one area distinctive to its priority and thrust

Arignar Anna Government Arts College, Namakkal, has demonstrated exceptional performance in promoting social consciousness, national integration, and holistic development among its students. With a student enrolment of 2410, the institution has prioritized various activities and initiatives to enhance the learning experience and contribute to the overall well-being of its students.

One area distinctive to the institution's priority and thrust is its extensive involvement in extension and outreach programs through various units and agencies such as NSS (National Service Scheme), NCC (National Cadet Corps), Red Cross, and YRC (Youth Red Cross). These programs aim to address significant societal issues such as Swachh Bharat (cleanliness campaign), AIDS awareness, gender issues, and community development. The institution actively collaborates with industry, community organizations, and NGOs to maximize the impact of these initiatives.

The institution's NSS units have been instrumental in promoting social responsibility and cleanliness on the college campus. The NSS volunteers have contributed to maintaining a clean and green environment through regular activities and special camps. They have organized awareness programs on various health issues, including HIV/AIDS, tuberculosis, leprosy, and deworming. The institution has also conducted blood donation camps to meet the blood requirements of the community.

The institution's Red Ribbon Club (RRC) has played a crucial role in creating awareness about physical and mental health among the students. They have organized numerous workshops and webinars on topics like stress management, herbal medicine, vector-borne diseases, alternative medicine, and nutrition. These initiatives have empowered students to take charge of their health and well-being. The RRC has also conducted programs on HIV/AIDS awareness and prevention, contributing to the fight against the spread of the disease.

The Youth Red Cross (YRC) has actively participated in programs related to drug prevention, corona awareness, vigilance, and emergency response. They have organized rallies, seminars, and awareness campaigns to educate students about the dangers of drug abuse and the importance of personal hygiene. The YRC has also been involved in relief efforts, such as distributing relief materials during the Gaja Cyclone.

The institution's Women's Club has organized various events and programs to celebrate and empower women. They have conducted Women's Day celebrations, awareness programs on ethics in relationships, and

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events promoting cleanliness and cultural activities. These initiatives aim to foster gender equality, empower women, and create a safe and inclusive environment within the institution.

In collaboration with the Tamil Nadu State AIDS Control Society, the institution has conducted numerous webinars, seminars, and awareness programs to educate students about HIV/AIDS, tuberculosis, and blood donation. These programs have helped create a sense of social responsibility among the students and contribute to the larger disease prevention and control goal.

Furthermore, the institution has actively engaged students in extension activities. The number of students participating in these programs is commendable, showcasing their commitment to community service and social development. The students have actively contributed to activities such as the World Nature Conservation Day celebration, breastfeeding awareness, leprosy awareness, blood donation camps, and various other programs related to health, environment, and social issues.

In conclusion, Arignar Anna Government Arts College, Namakkal, has excelled in its performance in promoting social consciousness and holistic development among its students. Through its active involvement in extension and outreach programs, the institution has significantly contributed to society in areas such as cleanliness, health awareness, gender equality, and community development. The institution's emphasis on collaboration with industry, community organizations, and NGOs has further enhanced the impact of these initiatives. The institution's commitment to nurturing socially responsible and conscientious individuals is evident in its students' enthusiastic participation in extension activities.

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